



The Venice Glass Week

Dates announced for the next edition of the international festival dedicated to the art of glass, which will take place in the Lagoon City from 7th to 15th September 2019.

The second edition of the festival promoted by the Comune di Venezia, Fondazione Musei Civici, Fondazione Cini, Istituto Veneto and Consorzio Promovetro Murano ended with a record number of over 91,000 visitors, following a week that featured more than 180 events across Venezia, Murano and Mestre.

VENICE, 22nd October 2018 – Judging by the enthusiasm of over **91,000 visitors** who participated in more than 180 events around Venice, Murano and Mestre during the international festival dedicated to the art of glass, **The Venice Glass Week** appears to be firmly establishing itself as a popular annual fixture in Venice's autumn calendar. With great satisfaction, the Promotional Committee has already announced that the next edition will take place from 7th to 15th September 2019.

*"The success of the second edition of The Venice Glass Week has confirmed what emerged in 2017: the City of Venice has responded in a collaborative and proactive way to the initiative" – stated the festival's Promotional Committee, made up of the **Comune di Venezia, Fondazione Musei Civici di Venezia, Fondazione Giorgio Cini, Istituto Veneto di Scienze, Lettere ed Arti and Consorzio Promovetro Murano** – "both in terms of the 20% increase of participants who applied to organise events during the festival, and the large volume of people who took part in the many events in the programme. The Venice Glass Week demonstrated once again that the city's residents and organisations operating in the field of glass can collaborate, both with each other and with important international organisations, with unparalleled passion and enthusiasm. To give continuity and to further develop this synergy and collaboration, we have decided the dates of the next edition of the "Glass Week", in the hope that it will become a regular fixture in the Venetian autumn calendar."*

The Venice Glass Week 2018 featured 119 exhibitions and installations, 54 inaugurations and parties, 21 workshops and demonstrations, 15 presentations and conferences, 9 guided tours, 7 performances and film screenings, 3 special openings, 2 leisure activities and 1 night run through the streets and furnaces of Murano and Mestre. To help visitors navigate around the events, 50,000 copies of a printed map were distributed by **VeneziaNews**, and a new responsive **website** for the festival - www.theveniceglassweek.com - was developed by **D'Uva Firenze**, featuring a detailed calendar of the events in the programme. In addition, the festival's **social media profiles** provided a platform for dialogue and promotion for the participants' events. The second edition of *The Venice Glass Week* also saw the collaboration of **15 students** from the **Liceo Artistico Statale** and the **Liceo Classico Foscarini di Venezia** who, as part of the project



Alternanza Scuola-Lavoro and under the supervision of the festival's communications office in collaboration with Artsystem, provided a live reporting service for *The Venice Glass Week* Instagram profile.

To further underline the importance of the festival, a special venue was identified this year, Palazzo Querini, which hosted 10 projects under the title ***The Venice Glass Week HUB***. To help spread the word about the event, an **information tent** was situated in the heart of **Campo Santo Stefano for the duration of the festival**. To enforce the festival's promotional presence, in addition to posters and flyers that were posted around the city, a **personalised ACTV vaporetto** was also in circulation on the Grand Canal, branded with the *The Venice Glass Week* graphics, thanks to the support of VELA Spa.

The 2018 edition of *The Venice Glass Week* was made possible due to the financial contributions of the Promotional Committee, as well as the sponsors that supported the festival this year, notably: **A&P, Compagnia Energetica Italiana, Apice, Salviati, Fondazione di Venezia** and the **Scuola Abate Zanetti**.

Details about how to apply to take part in the next edition of *The Venice Glass Week* will be available soon on the festival's **official website** www.theveniceglassweek.com and **social media channels**.

For further information:

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